











### Use of Technology in Calling to Allah

Praise be to Allah, Lord of the worlds, and may the peace and blessings of Allah be upon his Messenger Muhammad, his family and companions.





## Why to call to Allah ..?

It is an honor and a medal on the chest of every Muslim, so the Muslim, regardless of his position and knowledge, should be a caller to Allah, with his morals, smiles, sincerity, honesty, understanding of his religion and good communication to the others.



Calling to Allah is the mission of all the Prophets and Messengers. This honor was carried by the companions of the Prophet Muhammad and those who followed them, so they introduced the Messenger of Allah, may the peace and blessings of Allah be upon him, to the world, they did the same with the Holy Qur'an and its innate message that is balanced with reason and logic.



Using all means and capabilities in their hands to communicate the word of Allah to all people.

No planes, no phones, no telegraphs, no printing, so what did they do to communicate this religion to all these people in this short period ??



It is their resolution in terms of calling to Allah and using what is available to communicate the word of Allah to people, whatever their language, whatever their place on the map.

They are not calling to themselves, but they were calling to Allah Almighty..

Allah said (interpretation of the meaning):

{ Say, "This is my way; I invite to Allah with insight, I and those who follow me. And exalted is Allah; and I am not of those who associate others with Him." }

Quran (108: 12)

**T**hey are not looking for their personal glories, but to uphold the glory of this religion ..

It is sincerity, the sense of carrying the banner, abstraction and having pure hearts

'Abdullah bin 'Amr bin Al-'As (May Allah be pleased with them) reported: The Prophet, may the peace and blessings of Allah be upon him, said

"Convey from me even an Ayah of the Qur'an."

[AI- Bukhari].



honorable Messenger after we heard this honorable Hadith whereas we have all the means, that no one has ever imagined, which facilitate the communication and addressing the world I do not say in hours or minutes, but in parts of a second ???

For this reason, we must take it upon ourselves not to discard any possible way in terms of calling to Allah, using all the modern technical means that we possess. Moreover, to do our best to possess the means we do not possess yet, God willing.



We have no excuse before Allah Almighty for not informing the world of his religion, the message of his prophet and his noble book, for the generations of the Companions, their followers and the conquerors established the argument on whoever comes after them, so whatever we did for the purpose of calling to Allah will not be so much if compared with the efforts of the righteous predecessors, may Allah be pleased with them.



What are the technical methods that you can use in terms of calling to Allah??

THE FIRST METHOD

SCAN/SEND



Whether you are alone, with your friends, or that you are the head of an advocacy institution.

You can achieve miracles in the electronic field of calling to Allah with your close friends or virtual friends on the communication platforms, and address the institutions and bodies, rather do as the best of people Muhammad, may the peace and blessings of Allah be upon him, did; by addressing the kings and presidents, by sending them advocacy materials in their languages, whether books, films or graphic designs and others.



### How do you get that material?

There are many bags and invitation packages suitable for each addressed segment, according to their languages and different beliefs ...



Advocacy books designed with the highest degree of professionalism



Multimedia films, whether documentaries, graphics, motion graphics or photomontage.



Websites, software services and phone applications that have left their mark in the Internet world

All of these works are available to everyone, that any individual can distribute and use in exhibitions and advocacy events, as well as publish and share them on the various electronic platforms.

http://bit.ly/guidetoislam



## THE SECOND M E T H O D CMS For Da3wa

#### Content Management:

The experience of entities and individuals in the use of the content management system has had a good impact on the Internet audience, both for Muslims and non-Muslims, by presenting the Da3wa content, classified into several categories, objectively, linguistically and methodically ...

As well as the use of Tags to access all related topics that speak about the same thing.

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Examples of these systems are http://guidetoislam.com https://islamhouse.com

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You can now use any of the content management platforms to manage your Da3wa site.





- If you are skilled in making dialogues and can speak international languages fluently, you should go directly to the dialogue services available on the social media
- Begin the discussion with those who have inquiries about the Islam and guide them to the true religion
- Or join one of the courses that qualifies you to introduce Islam
- The least thing to do is to guide others to these services that serve Islam through the chat



#### **Chat In Your** Language

What is the meaning of life? Why are we here? What happens to us after death? is it enough to have fun, make money, & live a comfortable life? Or is there some higher purpose we should be concerned about? If you are like most people, you may have pondered these timeless questions.

The clock is ticking... Find out your purpose in life before it's too

Re To Guide To Islam











Filipino

German

Chinese

French

Portuguese

Swehilli

Japanese The

**Hussian** 

Korean

Sinhala

Romanian

Indian



Dialogue Time































https://guidetoislam.com/en/chat-about-islam

## THE FOURTH M E T H O D

to learn Islam

### Educational services:

You may be educated only if you read the content and go, but to study this content and be tested in it here you will become firmly knowledgeable in this content.

All praise is due to Allah there are many educational curricula that explain Islam, they are divided into levels, lessons and tests, taking into account the rules and standards of the educational technology.

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One of the already applied models

https://guidetoislam.com/en/nonmuslims/levels

http://islamicfiqh.net



## The electronic Maqr`a:

Serving the Noble Qur'an is one of the most honorable things that you can do in your life. So search for all the possible ways to make an impact in this feild.

In this section, a program was created to manage memorization seminars and prepare curricula as educational courses in addition to a question bank using the best software technology, which is the Utrojja system.



https://emagraa.com

# THE FIFTH METHOD The Cloud / API for D3wa

#### Api Technology:

Which allows the developers of programs and sites to use all the content of the D3wa published on the sites and integrate them into their sites to spread the benefit.

So site owners can publish a complete library on its site without the need to download it, reprogram it and design it on the site, just use the codes and publish it directly with it.

## The Cloud Computing:

This technology appeared in many areas, but it is not prominent in the Da'wa content, so we worked immediately to apply it by creating a managed content cloud library MCCL, which is sharing the content of each body so that all the materials of the Da'wa content become in a common space while preserving the property rights of each right holder.



Here we can achieve complementarity and partnership between the institutions and advocacy bodies, save time, effort and money, and avoid repetition in the content industry, whether by translation, authorship or design.

## O6 THE SIXTH METHOD Make Videos

## The Media Industry:

The Da'wa film that addresses thorny issues, in which hundreds of books may have been written, hundreds of articles published in newspapers and magazines, and dozens of dialogue and media programs such as Islamophobia, women, jihad, inheritance, etc. have been presented.

By producing a single movie in just a few minutes that may respond to the issue they deal with medialy, this film comes out in multiple styles, whether it is graphic, motion graphics, animation or photomontage.

This is an example of some of the films that were made ..

https://www.youtube.com/channel/ UCmOzgWOz\_OfwBShm-q3eekg





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Prophet Muhammad - محمد رسول الله











#### **Graphics:**

The attractive designs address the subconscious of the target audience and get their attention, communicate the idea and may not need many texts to explain it.

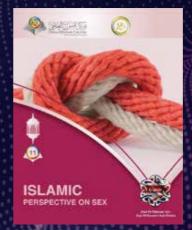
Bringing out the content in the form of cards and infographics informs the idea to those who do not have time to read or watch.

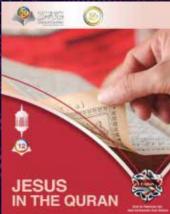
It is one of the fastest Da'wa means, it makes it easy to circulate the ideas on social media platforms and WhatsApp messages.

#### **Graphics Books:**

The old stereotype seems to address one segment of human beings who are educated and love to read. The Islamic call must address all human beings in all their orientations and cultures.

So the e-book had to be recreated and simplified for the reader to be provided with illustrative designs and eye-catching text.





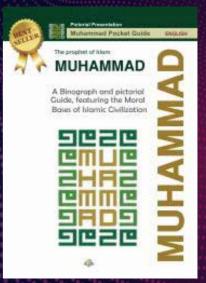




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Also, it is provided with QR codes through which the reader can navigate to more clear materials such as an annotated video, audio, website and so on.















## 08 THE EIGHTH M E T H O D AR / vr / MR

## Virtual World Technologies:

There are still technical methods that have not been used in the Da'wa that we strive to use in terms of introducing Islam.

Unfortunately, these techniques were firstly used for the trivial issues. Like the other technologies which we used lately, but it is better to come late than not to come.

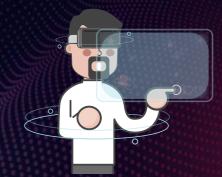
Among these techniques:



Virtual Reality VR



The Mixed Reality MR



Aaugmented Reality
AR



The Hologram



We ask Allah to use us and not replace us with others, and to dedicate our deeds for his honorable face ..Amen